

CURRICULUM VITAE
OF
JAIME MARTINEZ FRANCO

EDUCATION

Degree	Institution	Field	Dates
PhD	Loyola University Chicago	Higher Education*	08/00 - 08/11
MPH	Benedictine University	Community Health Care Administration**	01/94 - 06/97
MBA	Benedictine University	Health Care Administration	05/94 - 06/96
BS	Loyola University Chicago	Dental Hygiene	08/90 - 01/94

*Education, Leadership, and Policy Studies (ELPS). Dissertation title: *An Exploratory Study of the Curricular Integration of Ethics in Executive MBA Programs.*

**Fieldwork: Infectious Disease, Bioethics, and AIDS Research in Uganda.

ACADEMIC APPOINTMENTS

Institution	Rank	Field	Dates
Florida International University	Assistant Professor	Division of Medicine & Society, Humanities, Health & Society Department	2013 - present
Florida International University	Adjunct	Management & International Business Department	2012 - present
Miami Dade College	Faculty	Health Sciences	2003 - 2004
Kennedy-King College (City Colleges of Chicago and University of Illinois Chicago)	Adjunct	Health Sciences	2003 - 2003
College of Lake County	Faculty	Health Sciences	2001 - 2002
William Rainey Harper College	Adjunct	Health Sciences	1995 - 1997

PROFESSIONAL POSITIONS

Institution	Title	Responsibilities	Dates
Franco & Co	CEO	Oversee a chain of medical spas in South Florida.	2014 - present
LITMUS Clinical Research Group	Vice President and Managing Partner	Manage the operations, marketing, and HR functions of the business. Oversee cross-functional teams such as biometrics, safety and surveillance, regulatory, quality assurance, CMC, and legal compliance. Project management activities include project planning and design, resource planning, executing and monitoring, and risk management.	2010 - present

Institution	Title	Responsibilities	Dates
FedEx Express	Leadership Development Manager; Sales Training Advisor; Senior Finance Analyst Trainer	Designed, developed, implemented, and evaluated talent management programs including leadership, professional, and performance development across all levels of the enterprise for over 300 managers, 25 managing directors, and seven vice presidents. Oversaw Quality Driven Management such as employee communications, post-training coaching and mentoring. Developed and facilitated multilingual business-critical training programs and coached workgroups for ISO 9000 compliance. Promoted to successively more significant human capital development roles based on proven ability to assess, design, develop, and implement talent and performance improvement initiatives that increased revenues.	2006 - 2010
Broadspire Services, Inc.	Senior Organizational Development and Business Process Engineer	Led the design, development, implementation, and evaluation of human capital programs tailored to meet critical organizational gaps. Delivered a company-wide learning management system for over 3,500 end-users and re-engineered business processes.	2005 - 2006
Royal Caribbean Cruise Lines	Learning Specialist	Managed employee training, development, and quality assurance performance. Designed, developed, implemented, and evaluated contact center training programs that positively impacted metrics and customer experience.	2004 - 2005
American Dental Hygienists' Association	Manager of Education	Chaired Association councils and represented the American Dental Hygienists' Association (ADHA) at national conferences. Designed, developed, implemented, and evaluated curricula for program administrators across the United States. Monitored national trends in education reform and analyzed impact on colleges and universities. Served as a liaison between the ADHA and the U.S. Department of Education and the U.S. Department of Labor, Bureau of Labor Statistics.	1999 - 2000
Illinois Department of Public Health	Program Administrator	Awarded grants to local health departments and not-for-profit organizations. Maintained financial records and quarterly reports of grantees. Facilitated workshops and seminars to local health department administrators on several state-wide projects [e.g., the <i>Illinois Project for Local Assessment of Needs</i> (IPLAN)]. Advised community-based health care organizations on public health program design, resource utilization, and program compliance. Conducted random site audits to assess compliance with grant requirements and notified irregularities to State officials.	1997 - 1999
Blue Cross & Blue Shield Association of Illinois	Program Administrator	Educated enrollees and prospects on Medicare Part A and B.	1996 - 1997

EDUCATIONAL ACTIVITIES

As a faculty member, facilitate student learning, provide effective instruction, and perform evaluations of student learning for all assigned courses. Develop course content and units within courses such as course handouts, lectures, and presentations. Participate in program level learning assessment. Participation not limited to helping articulate learning outcomes, choosing and administering measures, evaluating student performance, and suggesting changes to improve student learning. Work with other faculty and administrators in developing programs, curricula, standards, and policies.

Course Number	Units	Course Title	Institution	Dates
NA	NA	Family Medicine Residency Leadership Program	Florida International University & WKBH	2017, 2016, 2015, 2014
MAN 4065	3	Business Ethics	Florida International University	2017, 2016, 2015, 2014, 2013, 2012
MAN 4071	3	Business & Society	Florida International University	2017
MAN 6073	1	Colloquium in Managing Organizational Ethics	Florida International University	2016, 2015, 2014, 2013, 2012
MAN 6167	3	Leadership in a Global Environment	Florida International University	2017
BMS 6826	1	Ethical Foundations of Medicine	Florida International University	2017, 2016, 2015, 2014, 2013
BMS 6827	1	Addressing the Socio-economic and Cultural Aspects of Health	Florida International University	2013
AHD 050	1	National Dental Hygiene Board	Miami Dade College	2004
DEH 1230L	1	Advance Radiographic Clinic	Miami Dade College	2004
DEH 1800L	3	Dental Hygiene I Clinic	Miami Dade College	2004
DEH 2808L	4	Dental Hygiene V Clinic	Miami Dade College	2004
DEH 1002L	2	Preclinical Dental Hygiene	Miami Dade College	2003
DEH 2806	2	Dental Hygiene IV	Miami Dade College	2003
DEH 2806L	4	Dental Hygiene IV Clinic	Miami Dade College	2003
DENTHYG 252	5	Clinical Dental Hygiene II	Kennedy-King College	2003
DENTHYG 258	2	Ethics and Jurisprudence	Kennedy-King College	2003
DHY 212	2	Theory and Practice of Dental Hygiene IV	College of Lake County	2002
DHY 214	4	Clinical Dental Hygiene IV	College of Lake County	2002
DHY 216	1	Ethics and Jurisprudence	College of Lake County	2002
DHY 211	2	Theory and Practice of Dental Hygiene III	College of Lake County	2001
DHY 213	4	Clinical Dental Hygiene III	College of Lake County	2001
DHY 119	2	Oral Health Management of Special Needs Populations	William Rainey Harper College	1997, 1996
DHY 269	1	Science of Dental Materials	William Rainey Harper College	1996, 1995
DHY 270	1	Dental Material Laboratory Techniques	William Rainey Harper College	1996, 1995

FACULTY DEVELOPMENT

Bioethics Network	2017
Bioethics Network	2016
FIU CON Online	2016
Bioethics Network	2015
FIU CON Online	2015
Academy of Management Teaching and Learning Conference	2014
CITI Training (Basic Refresher Course – Human Subjects Research)	2014
FIU Security Awareness Training	2014
Making Your Lectures Come Alive Workshop (FIU Online)	2014
Becoming a Leader in Health Care	2014
Quality Matters Applying the Quality Matters Rubric (APP) (Online 18 hours)	2013

Peer Reviewer Course FY 14 (PRC14)
Patient Privacy and Information Security Protections

2013
2013

RESEARCH ACTIVITIES

Co-designed and monitored the following clinical trials:

GASTROINTESTINAL DISORDERS

- Phase I, A Single-Dose, Fixed-Sequence, Two-Period, Two-Treatment Study (ADME)
- Phase I, Randomized, Placebo-Controlled, Double-Blind Study (Constipation)
- Phase I, Fixed-Sequence, Two-Period, Open-Label, Drug-Drug Interaction Study (Constipation)
- Phase I, Open-Label, Single-Dose, Parallel-Group (Constipation)
- Phase I, Randomized, Double-Blind, Placebo-Controlled, Ascending Dose Study (Constipation)
- Phase I, Randomized, Double-Blind, Placebo-Controlled, Multiple Intravenous Dose Study (Constipation)
- Phase II, A Two Part Study (Opioid Induced Constipation)
- Phase II, Randomized, Double-Blind, Placebo-Controlled Dose Escalation Study (Opioid Induced Constipation)

INFECTIOUS DISEASES

- Bioethics and AIDS Research in Uganda
- A Long Term Follow-up Rollover Observational Study for Subjects with Drug Resistant Mutations (Hepatitis C Virus)
- Phase II, A Double-Blind, Randomized, Placebo-Controlled, Single Ascending Dose (SAD) and Multiple Ascending Dose (MAD) Study (Hepatitis C Virus)
- Phase II, A Double-Blind, Randomized, Placebo-Controlled, Multiple Dose Study in Treatment Naïve Subjects with Genotype 1, 2 or 3 Chronic Hepatitis C Virus (Hepatitis C Virus)
- A Long Term Follow-up Rollover Observational Study for Subjects with Drug Resistant Mutations with Hepatitis C

NEUROBEHAVIORAL DISORDERS

- An Open-Label Study to Evaluate the Absorption, Distribution, Metabolism, and Excretion (ADHD)
- Phase II, Randomized, Double-Blind, Parallel Placebo-Controlled Proof of Concept (ADHD)
- Phase IV, A Study to Determine the Effects of Reduced Cigarette Consumption on Tobacco-Related Biomarkers: Cigarette Per Day Reduction Study

PULMONARY DISORDERS

- Phase II, Randomized, Double-Blind Crossover Study (COPD)
- Phase II, Randomized, Double-Blind, Multiple-Dose, Five Period, Incomplete-Block Crossover Study (COPD)
- Phase II, Randomized, Double-Blind, Placebo Controlled Cross-Over Study of QD and BID Nebulized Drug in Subjects with Chronic Obstructive Pulmonary Disease

PRESENTED PAPERS, LECTURES, AND CREATIVE WORK

- *Regional*. Association of American Medical Colleges. Presentation at 2017 GDI/GWIMS Inspiring Intersections. Professional Development Conference. Palm Springs, CA; May 2017.
- *Regional*. FIU Robert Stempel School of Public Health and Social Work. Certificate of Risk Management in the Health Sector. Workshop on Emotional Intelligence to 54 students from ESAN. Miami, FL; April 2017.
- *International*. CNN en Español. Uber. En Problemas? March 2017.
- *Regional*. FIU Honors College. Presentation on Global Clinical Trials. Miami, FL January 2017.
- *Regional*. FIU Honors College. Presentation on Public Health. Miami, FL February 2016.
- *Regional*. FIU Honors College. Presentation on Global Clinical Trials. Miami, FL January 2016.
- *Regional*. FIU Robert Stempel School of Public Health and Social Work. Certificate of Risk Management in the Health Sector. Workshop on Emotional Intelligence to 50 students from ESAN. Miami, FL; December 2015.
- *National*: Global Bioethics Initiative: United Nations Academic Impact. Workshop on Global Clinical Trials. New York, NY; June 2015.
- *International*. Quality Matters Certification of MAN 4065. April 2015.
- *Regional*. FIU Robert Stempel School of Public Health and Social Work. Certificate of Risk Management in the Health Sector. Workshop on Emotional Intelligence to 24 students from ESAN. Miami, FL; December 2014.
- *National*. Doctoral Consortia Ethics Training. Presenter. Academy of Management 2014 Annual Meeting. Philadelphia, PA; August 2014. (Designed ethics training program and presented to six discipline specific Doctoral Consortium).

- *Regional*. Physicians as Principal Investigators in Pharmaceutical Clinical Trials. Presenter. AUA Lecture Series. Miami, FL; June 2014.
- *Regional*. Leadership Education and the Development of Professional Competencies in US and Canadian Based Medical Schools. Presenter. Association of American Medical Colleges, Southern Group on Educational Affairs Regional Conference. Miami, FL; March 2014.
- *National*. Doctoral Consortia Ethics Training. Presenter. Academy of Management 2013 Annual Meeting. Orlando, FL; August 2013. (Designed ethics training program and presented to six discipline specific Doctoral Consortium consisting of more than 200 PhD students and faculty).
- *Regional*. Business of Medicine II. Panel Discussant. Coral Gables Museum. Coral Gables, FL; February 2013. (Sponsored by Florida International University, Center for Humanities in an Urban Environment, College of Business, Herbert Wertheim College of Medicine, Books and Books, and the Coral Gables Museum).
- *Regional*. The Business of Medicine I. Panel Discussant. Florida International University, Herbert Wertheim College of Medicine. Miami, FL; August 2012. (Sponsored by Florida International University, Center for Humanities in an Urban Environment, College of Business, and Herbert Wertheim College of Medicine).
- *Regional*. Escola Superior de Propaganda e Marketing. Guest Lecturer. Florida International University, Six Annual International Business Program. Miami, FL; January 2012. (Sponsored by Office of Executive and Professional Education in the College of Business at Florida International University).
- *Regional*. The Impact of HIV/AIDS on Oral Health. Guest Lecturer. Loyola University Chicago, Stritch School of Medicine. Maywood, IL; April 1996.

WORK IN PROGRESS

- Latina Physician Leadership Identity Formation Exploration (LP-LIFE) (IRB-14-0326)
- LGBTQ Elderly Access to Health Care
- The Curricular Integration of Ethics in Executive MBA Programs
- The Curricular Integration of Ethics in Business Administration PhD Programs

OFFICES HELD IN PROFESSIONAL SOCIETIES

- Committee Member, Academy of Management, Ethics and Education Committee 2011 - present

OTHER PROFESSIONAL ACTIVITIES AND PUBLIC SERVICE

- Herbert Wertheim College of Medicine, MedGSA Advisor 2015 - present
- Herbert Wertheim College of Medicine Admissions Committee Member 2013 - present
- Adhoc Peer Reviewer, Academy of Management, Academy of Management Learning & Education Journal 2013 - present
- Committee Member, Health Council of South Florida, Ethics Committee 2012 - present
- Board Member, March of Dimes, Miami-Dade Chapter 2006 - present
- Board Member, Care Resource 2006 - present